

## GLOBAL CONFERENCE ON

Emerging technologies leading towards sustainable entrepreneurship, economics, tourism, healthcare, media, education supporting green environmental practices and business growth

**Dates of conference: 8th and 9th December'2023  
(Friday and Saturday)**

**Hybrid mode  
In collaboration with**

Guru Nanak Institute of Management, Delhi, India  
NSHM Knowledge Campus, Durgapur, West Bengal, India  
Indira Institute of Management, Pune, India  
AAFT University of Media and Arts, Raipur, India



### Foreign partners

European Global Varsity, Europe  
London Churchill College, United Kingdom  
PT.LEO Jejaring Ilmu, Indonesia  
European School of Data Science and Technology, Switzerland  
Rushford Business School, Switzerland



**REGISTRATION LINK :** <https://forms.gle/9W2UwuhcMKWjFj8g7>

## Themes and subthemes

### **SMEs and entrepreneurship**

- Emerging technologies and SMEs
- SMEs and sustainable entrepreneurship
- Sustainable business practices in SMEs
- Technology acquisition in SMEs

### **Green environmental practices**

- Emerging technologies and green environmental practices
- Sustainable supply chain and green environment
- Environment-friendly marketing practices
- Environment-friendly production and selling
- Green Entrepreneurship

### **Tourism and Hospitality:**

- Hospitality and tourism management
- Technology and tourism
- How technology changed tourism

### **Pluralism and economics education:**

- Pluralism and developing countries
- Pluralism for constructing framework to solve global problems
- Pluralism in online and e-courses
- Sustainable approaches towards finance
- Macroeconomics and other fields of microeconomics

### **Health management:**

- Health and aged care management
- Health and working with old age people
- Emerging technologies and healthcare
- Leadership roles in healthcare
- Strategic decision in healthcare

### **Human resource and work-applied management:**

- Integration of HRD and HRM learning practices with specific emerging technologies
- Experiences of human or operations performance enhancement through emerging technologies

- Review of specific digital or emerging technologies within applied methods (e.g., work-based, experiential, problem-based learning, or other work-applied methods)
- Futuristic, anticipatory, or imagined applications in applied methods (e.g., work-based, experiential, problem-based learning, or other work-applied methods)

### **Green Finance, Investment and Accounting for Sustainable Business Growth**

- Sustainable Investment Strategies
- Environmental, Social, and Governance (ESG) investment decisions
- Green Bond Issuance
- Eco-Efficiency Metrics
- Key performance indicators (KPIs) for resource efficiency and waste reduction
- Circular Economy Accounting
- Environmental Risk Assessment and risk management strategies
- Environmental regulations and enhancing transparency in financial reporting

### **Technology and higher education:**

- Emerging technologies impacting global education
- Technological changes in higher education and its impact
- Online and offline education
- Higher education in the era of Technology 4.0

### **Technology and marketing:**

- Technology 4.0 and modern marketing
- Digital marketing for sustainable business growth
- Emerging approaches to sustainable marketing

### **Public administration policies for sustainable management:**

- Technology for improving public policies
- Challenges and improvements in public policies
- Key issues and management of public policies

### **Envisioning Creativity: The Fusion of Art and Media in the Global Era:**

#### **Cinema, Media, and Digital Media:**

- The ethical challenges of fact-checking and verifying information in the digital age
- Role and Impact of digital media on News Consumption and production

- The Role of Mass Communication in shaping public opinion and Social movements
- The rise of citizen journalism and its impact on traditional journalism
- Digital Revolution in Filmmaking
- Cinematic Storytelling Techniques and Narrative Structure.
- Film and Society: Addressing Social Issues

### **Art as a Language:**

- Artificial intelligence and animation
- The different ways that animation can be used to tell stories
- How animation technology is changing the industry
- The intersection of animation and other art forms

### **Vocal & instrumental music:**

- The impact of technology on music composition and performance
- The role of music as therapy for reducing stress and anxiety
- The past, present & future of Photography

### **Important dates:**

- Submission of abstract: 15th October'2023
- Decision on submitted abstract: 20th October'2023
- Full paper submission: 20th November'2023
- Decision on full paper: 25th November'2023
- Early bird registration start date: 21st October'2023

### **Publication outlets:**

- 1.Prabandhan: Indian Journal of Management (Scopus)
- 2.Journal of Autonomous Intelligence (Scopus)
- 3.Journal of Work Applied Management (Scopus)
- 4.International Journal of Pluralism and Economics Education (Scopus)
- 5.Environment and Social Psychology Journal (Scopus)
- 6.International Journal of Technology Management and Sustainable Development (Scopus)
- 7.Folia Oeconomica Stetinensia (Scopus)
- 8.Tourism and Hospitality Management Journal (Scopus)
- 9.Public Administration and Policy: An Asia Pacific Journal (Scopus)
- 10.Indian Journal of Environmental Protection (Scopus)
- 11.Academy of Marketing Studies Journal (ABDC-B)
- 12.Journal of Statistics and Management Systems (ABDC and Web of Science)

13. Acta Universitatis Bohemiae Meridionalis (ABDC)
14. Marketing and Management of Innovations (Web of Science)
15. International Management Review (UGC CARE I)
16. Atishay Kalit Journal (UGC CARE I)
17. Conference proceedings with ISBN

**Note:** The talks are in progress with other journals and Scopus-indexed books. The papers will be reviewed by the editorial team and then it will be sent to the appropriate journal for further processing.

### Registration fees:

S. No.	Category	Registration fees
1	Early bird registrations for Indian academicians and research scholars till 21st November'2023	INR 5900 per paper (including GST)
2	Early bird registrations for foreign academicians and research scholars and industry people till 21st November'2023	US Dollars 120 (including GST)
3	Early bird registrations for Indian corporate/industry participants till 21st November'2023	INR 7080 per paper (including GST)
4	Registrations for Indian academicians and research scholars after 21st November'2023	INR 7080 per paper (including GST)
5	Registrations for foreign academicians and research scholars after 21st November'2023	US Dollars 150 (including GST)
6	Registrations for Indian corporate/industry participants after 21st November'2023	INR 8260 per paper (including GST)

- **There will be one registration per paper, it includes certifications for all the authors.**
- **In one registration fees, any number of authors can participate in that paper, there is no individual registration required.**
- **The registration fees don't include publication/processing charges if any**

**Paper submission email:** [confab360degree@gmail.com](mailto:confab360degree@gmail.com)

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